

familia hogar

M A G A Z I N E

AÑO 1 • PUBLICACIÓN 01
MARZO 2026

Ricas
recetas de
desayuno

Let's
make
some
memories

MEDIA KIT 2026

Cuentos
para
dormir

La importancia del
**NUCLEO
FAMILIA**



Unas
merecidas
vacaciones

General Information



Familia y Hogar Magazine is a free monthly magazine that caters to what we hold dearest, our family and our home, serving the Hispanic Market in the Phoenix Metro Area.

Editorial Content Includes:

- **Service Guide**
- **Home and Gardening Tips**
- **Short Stories For Kids**
- **Car Care Tips**
- **Tourist Destinations for the Family**
- **Recipes**
- **Health Articles for the Whole**

Circulation is
20,000 GUARANTEED
monthly copies distributed
Valley Wide.

Available for free pick up.

Media Kit 2026

Distribution 2026

OUR DISTRIBUTION IS VALLEY WIDE

- PHOENIX
- GLENDALE
- TOLLESON
- CASHION
- AVONDALE
- GOODYEAR
- EL MIRAGE
- SURPRISE
- SUN CITY
- PEORIA
- SUNNYSLOPE
- SCOTTSDALE
- MESA
- TEMPE
- CHANDLER
- GILBERT
- APACHE JUNCTION

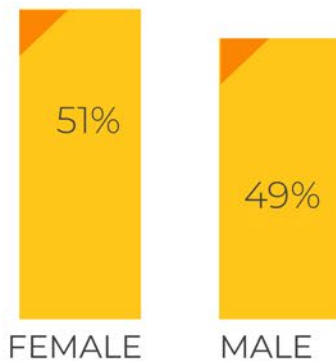
20,000 GARANTEED
MONTHLY COPIES DISTRIBUTED
VALLEY WIDE IN THE HIGHEST
HISPANIC DENSITY AREAS.

MAJOR DISTRIBUTION POINTS:

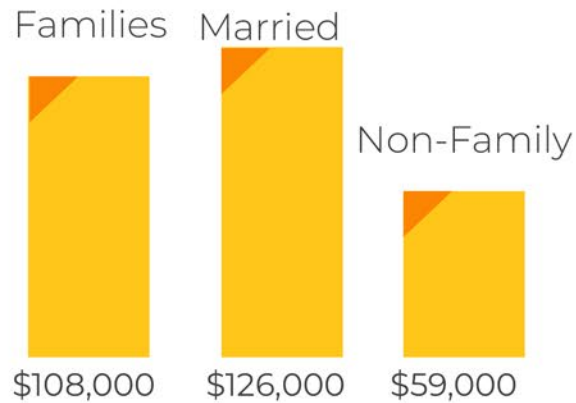


Demographics 2026

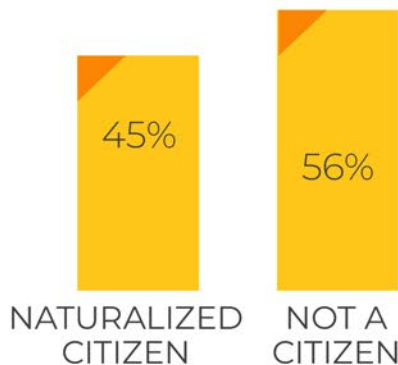
GENDER



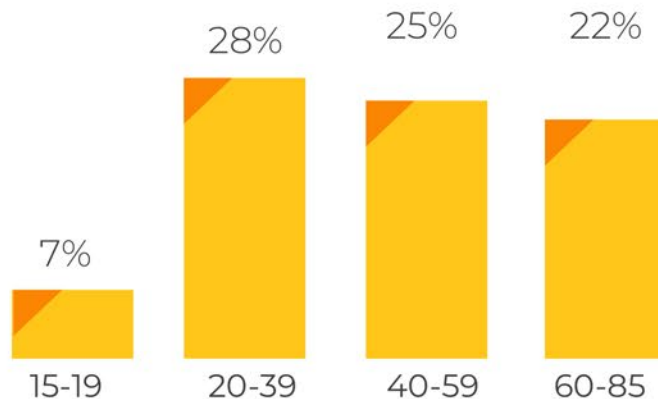
HOUSEHOLD INCOME



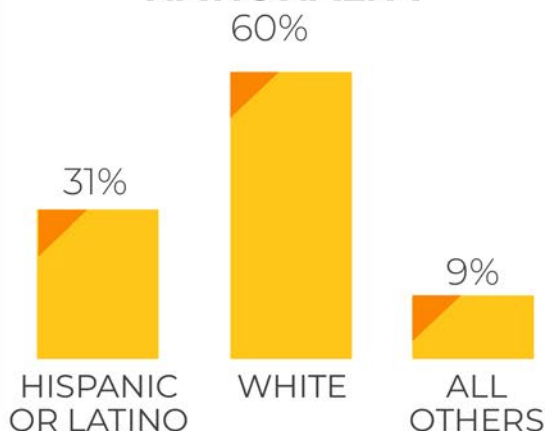
FOREIGN-BORN POPULATION



AGE



NATIONALITY



**REACHING
OUR
COMMUNITY
ALL MONTH
LONG!**

Deadlines and Specs

2026

NEW ADS	DUE ONE WEEK PRIOR TO NEXT PUBLICATION DATE
CHANGES	DUE ONE WEEK PRIOR TO NEXT PUBLICATION DATE
FINALIZED PROOFS	DUE 5 DAYS PRIOR TO NEXT PUBLICATION DATE
CANCELLATIONS	DUE 10 DAYS PRIOR TO NEXT PUBLICATION DATE

FULL PAGE
7 x 9.75 INCHES

1/2 PAGE HORIZONTAL
7 x 4.75 INCHES

1/2 PAGE VERTICAL
3.42 x 9.75 INCHES

1/4 PAGE HORIZONTAL
7 x 2.25 INCHES

1/4 PAGE VERTICAL
3.42 x 4.75 INCHES

1/6 PAGE VERTICAL
2.20 x 4.75 INCHES

1/8 PAGE HORIZONTAL
3.42 x 2.25 INCHES

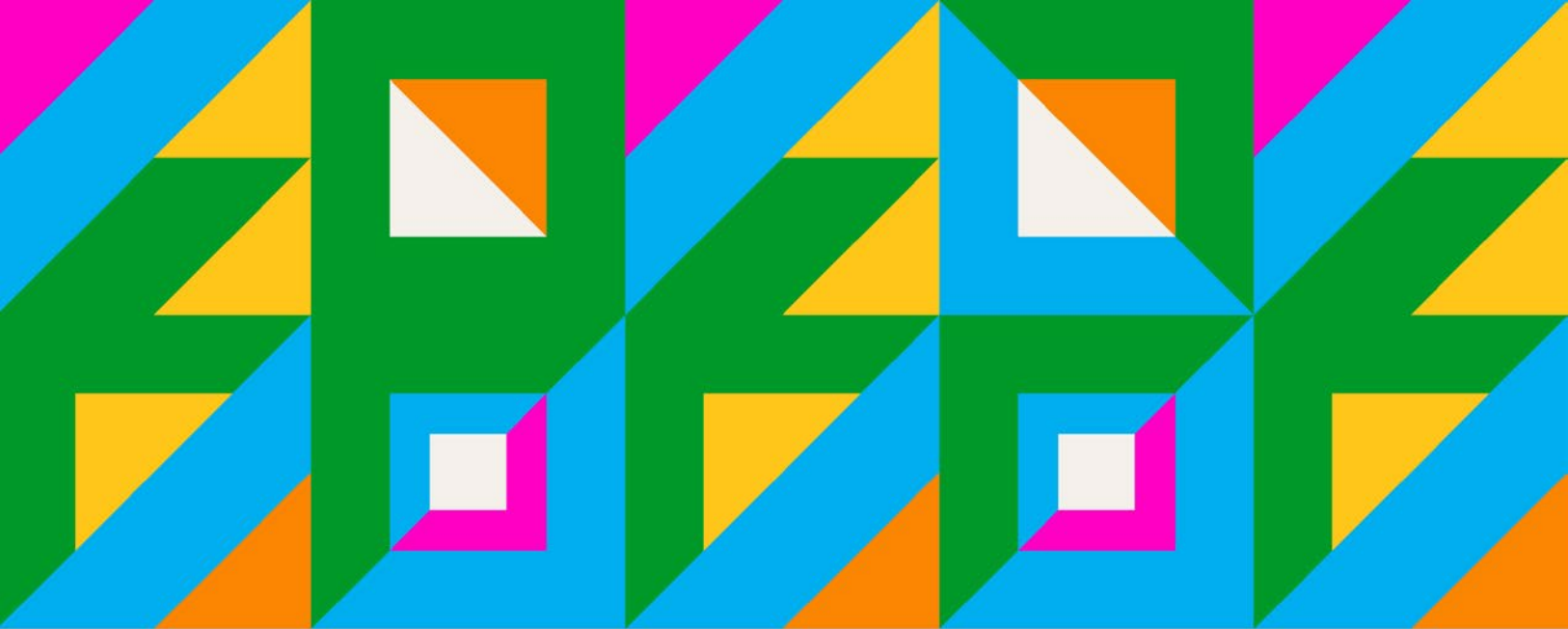
1/8 PAGE VERTICAL
1.58 x 4.75 INCHES

STRIP
7 x 1.5 INCHES

familia y hogar
MAGAZINE

WE WORK WITH THE FOLLOWING FORMATS:

- PNG, AI, PSD, EPS, PDF, TIF OR JPG.
- COLOR IMAGES MUST BE CMYK AND 300 DPI.



Contact Us *2026*

Address

3620 W. BETHANY HOME RD.
PHOENIX, AZ 85019

Phone

602.795.4550

